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EASTVALE FARMS

Plymouth St. - Middleboro, Mass.

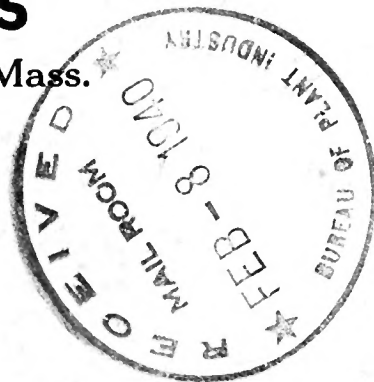
DAHLIAS



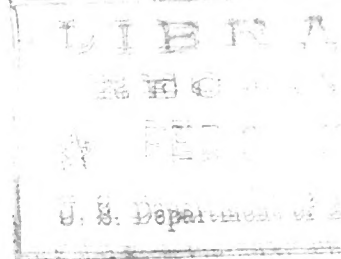
Spring 1940

Special Prices for the Trade

N. B. POSTMASTER: If addressee has moved notify sender on form 3547, for which postage is guaranteed.



U.S. Dept. Of Agriculture
Bureau of Plant Industry,
Washington, D.C.



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EASTVALE FARMS

Favorite DAHLIAS 500 Kinds

Plymouth St. Middleboro, Mass.

Wholesale Prices For The Trade, Spring 1940

This list makes void all previous prices

All Dahlias are field grown of good quality and guaranteed true to name. Terms, prices given are f.o.b., Middleboro, Mass., railroad express. For parcel post send money for postage. 25% deposit will hold an order for delivery at any time, balance before shipment.

We pack with great care and can ship at any time; but cannot guarantee against freezing or any other condition beyond our control, nor will we be responsible for an amount greater than purchase price.

ALL ORDERS are subject to the above conditions, stock on hand and prior sale. W. D. Deane, proprietor.

Prices are given per each and per 100, we sell 6 of a kind at the 100 rate, if no 100 price is given then 12 are 10 times single price, 6 at doz. rate.

Write for special prices on large quantities.

DECORATIVE DAHLIAS

Key: FD Formal; ID Informal Decorative; Nov. Novelty

	each	per 100
Adam Felsing—FD Purple flecked white	\$.10	\$ 8.00
Adorable—ID Pink, blending yellow at center	.30	
Altamont—ID American Beauty red	.12	
Angelia Mia—FD Medium size, pure white	.18	15.00
Arcturus—ID Tall, exquisite scarlet-gold	.20	15.00
Avalon—FD Large, rich deep yellow	.10	5.00
Avonelle—FD Huge velvety maroon purple	.15	12.00
Bagdad—ID Large scarlet red, tall plant	.18	15.00
Barbara Redfern—ID Blends old rose gold, etc.	.12	10.00
Bashful Giant—ID Immense apricot and yellow blends	.12	10.00
Becket's Oriental—FD Vivid red, splashed yellow	.12	10.00
Black Jack—ID Deep maroon, tall plant	.12	10.00
Bold Beauty—FD Dark purple red, short plant	.10	8.00
Bonnie Brae—ID Immense, blends cream and yellow	.10	
Buckeye King—FD Glowing amber yellow	.15	
Calda Bacon—Nov. White tinted lavender	.12	10.00
Calvin Coolidge, Jr.—FD Large rich rose pink	.10	5.00
Cardinal—ID Dark maroon red, tall	.10	
Carissimo—ID Deep lavender or purple, short	.12	8.00
Charlie Chaplin—ID Large, blend orange; buff pink, etc.	.25	
Charlotte Alexander—ID White blended pink	.10	8.00
Chatauqua Regal—FD Rich, cardinal red	.12	8.00
Chemar's Purity—FD White with greenish center	.12	10.00
Chief Justice—ID Immense tan, medium plant	.15	12.00
City of Cleveland—ID Huge round orange-scarlet	.25	
City of Wellston—FD Large purple, tall strong plant	.15	
Clara Barton—ID Light orchid lavender, long stems	.20	
Clara Carder—FD Cyclamen pink, huge, profuse	.30	
Coquette—ID Musketeer red tipped gold	.12	10.00
C. T. Hardwick—FD Bluish lavender and white	.12	10.00
Curley Locks—ID Immense gold and apricot	1.25	
Dorothy Stone—FD Rose pink	.18	10.00
Dwight W. Morrow—ID Large rich crimson red	.25	

	each	per 100
Edna L. Champlin—ID Medium lavender-purple	.10	5.00
Edward Reinfleisch—FD Bright scarlet red, tall	.25	
Eleanor Grant—FD Large white, tinged lavender	.10	5.00
Elissa Landi—FD Huge orange buff, medium tall	.15	
Elinor Vanderveer—FD Large glistening pink, short	.10	5.00
Elizabeth Slocombe—FD Garnet purple, large and deep	.10	
Emanuel's Beauty—ID Yellow with scarlet suffusions	.15	10.00
Ernestine Wright—FD Mauve pink lighter center, tall	.50	25.00
E. T. Bedford—ID Huge purple	.15	10.00
F. D. Roosevelt—ID Large spectrum, edged fawn	.15	10.00
Fire Fly—ID Each petal red and white, tall	.10	5.00
Frank Galvin—ID A large clear pale orchid	.12	8.00
Frank Miller—FD Huge picric yellow	.10	6.00
Fordhook Bridesmaid—ID Large silvery lavender, tall	.15	10.00
Fordhook Marvel—FD Peach red suffused pink	.10	5.00
Fordhook Victory—ID Large silvery pink, short	.15	
Girl of Hillcrest—FD Cadmium orange, very large	.15	12.00
Girl Scout—ID Each petal red and white, large	.10	5.00
Governor Fuller—ID Immense tyrian rose, short	.20	
Grace Curling—ID Soft pink, broad notched petals	.22	20.00
Graf Zepplin—ID Large tall white (limited stock)	.15	
Gretna Green—FD Velvety scarlet, facing down	.12	8.00
Harvest Moon—ID Blends gold, rose and bronze	.18	15.00
Hawaiian Night—ID Scarlet suffused orange	.20	15.00
Hearts of Gold—ID Outer petals cream, center gold	.12	
Honor Bright—FD Clear orange yellow, large, round	.18	
Hunt's Velvet Wonder—ID Burgundy violet	.30	
Ida Perkins—FD Large white, creamy center	.15	10.00
Iriquois Giant—ID Large bluish violet, tall	.15	
Jacques Furtelle—FD A clear buttercup yellow	.15	10.00
Jane Cowl—ID Huge bronze, gold salmon, etc.	.10	5.00
Jane Ross—ID Velvety red towards maroon	.20	15.00
Janet Southwick—ID Bright burgandy red	.12	10.00
Jersey's Beacon—FD Chinese scarlet, reverse lighter	.10	5.00
Jersey's Beauty—FD Medium, pure clear pink	.10	8.00
Jersey's Buttercup—ID Buttercup yellow	.10	8.00

Avoid Disappointment, Order Early

Best Quality, Reasonably Priced

Our 1939 Crop Largest We Have Ever Grown

	each	per 100
Jersey's Fiancee—FD Soft pink, tipped gold	.10	8.00
Jersey's Ideal—ID Huge lavender, excellent stems	.12	8.00
Jersey's Mammoth—ID Burnt orange with blends	.10	5.00
Jersey's Souverign—FD Light salmon orange	.10	5.00
Jim Moore—ID Huge primrose gold, pointed petals	.18	12.00
J. K. Alexander, Jr.—ID Immense crimson red	.20	15.00
Judge Leon McCord—FD Huge round golden russet	.15	10.00
June Fellows—FD Bluish lavender, long stems	.10	6.00
Kemp's Purple Wonder—ID Large shaggy purple	.25	
Kemp's White Wonder—ID Huge glistening white	.12	10.00
Kentucky—ID Salmon orange Jersey's Beauty	.10	
King of the Blacks—FD Deep maroon, long stems	.18	
La Fiesta—ID Yellow penciled red	.20	15.00
Mardi Gras—FD Tall American beauty red	.10	5.00
Margaret K. Alexander—ID Rich orange	.10	5.00
Margaret W. Wilson—ID Lilac reverse pink	.10	5.00
Mariposa—FD Clear violet pink, large	.12	10.00
Marshall's Ideal—FD Tall, large white, tinted lavender	.40	25.00
Marshall's Orange Giant—ID Huge Chinese orange	.40	20.00
Marshall's Pure White—ID Beautiful pure white	1.00	
Mary Curtain—ID Medium, center red, tips white	.10	4.00
Mason's Purple Beauty—FD Purple, reverse lighter	.60	
Maude Worman—FD Huge old gold	.15	10.00
Merry Widow—FD Gold and cherry, very profuse	.12	8.00
Miss Mae Deane—FD Irrescent deep purple, tall	1.00	90.00
Mrs. A. B. Seal—FD Large, soft old rose	.12	8.00
Mrs. A. E. Wheeler—FD Huge fushia purple, profuse	.12	7.00
Mrs. Carl Salbach—FD Glistening lilac, long stems	.10	5.00
Mrs. E. O. Drew—ID Massive velvety maroon	.10	6.00
Mrs. George LeBoutillier—ID Largest crimson red	.25	20.00
Mrs. I. de ver Warner—FD Clear lilac rose	.10	4.00
Mrs. J. M. Schafer—FD Large, blends pink and peach	.20	
Mrs. J. K. Alexander—ID Largest buttercup yellow	.70	
Mrs. R. T. Edwards—FD Huge ball, two tone, pink, violet	.15	10.00
Monmouth Champion—FD Huge glistening flame	.12	8.00
Monmouth Pennant—ID Each petal white and orange red	.20	10.00
Monmouth Radiance—ID Irrescent salmon gold, shaded	.25	
Mary Howard—ID Immense bronzy orange, extra good	.12	9.00
Nanaquaket—FD Tall soft orchid, large, long stem	.15	8.00
Nancy Sue Lang—ID Rich velvety red, tips gold	.15	9.00
Native Son—ID Medium, shaggy red and orange	.10	4.00
Nellie Austin—ID Peach red suffused buff yellow	.12	8.00
Omar Khayyam—FD Chinese red and orange	.10	5.00
Orange Beauty—FD Orange Jersey's Beauty	.10	8.00
Oriental Glory—ID Huge glowing orange	.15	
Oriental Splendor—ID Many medium, deep red blooms	.10	8.00
Our Country—ID Base bluish violet, tips white	.10	8.00
Pop Stewart—FD Silvery violet	.15	10.00
Pot O' Gold—ID Glistening sulphur yellow	.15	
Pride of California—ID Tall, rich red	.10	5.00
Pride of Fort Morgan—ID Large intense red	.10	5.00
Pride of Stratford—FD Tall golden orange	.12	8.00
Prince of Persia—ID Bright scarlet rose	.12	8.00
Queen City—FD Scarlet-pink, blends	.30	
Radio—ID Blood red, tipped and spotted golden	.10	6.00
Robert Treat—FD American beauty red	.12	9.00
Rockleigh Moon—FD Deep yellow, reverse light pink	.15	10.00
Roman Eagle—FD Burnished copper, long stems	.10	5.00
Rosa Alexander—ID Chrome orange, tips white	.12	8.00
Rosiely Styles—Peo. Beautiful clear pink	.10	
Rose Fallen—FD Huge round orange amber, tall	.15	8.00
Roxy—ID Glistening pale yellow pink old rose, etc.	.10	5.00
Ruby Taylor—FD Deep ruby red, one of the best	.20	12.50

We Expect 1940 Sales to be Largest in Our History

Repeat Orders Are Our Success

	each	per 100
Sagamore—FD Large rich amber gold	.10	5.00
Sanhican's Beauty—FD Light mulberry pink, a dandy	.10	5.00
Sanhican's Magnate—ID Huge round, pale amaranth pink	.15	10.00
Sanhican's Peach—ID Irrescent hues orange, pink	.10	5.00
Seal's Californian—ID Glistening golden yellow	.12	5.00
Silver Swan—ID Glistening silvery white	.20	
Sultana—ID Large orange scarlet, tall	.15	10.00
Sultan of Hillcrest—FD Immense round orange yellow	.12	10.00
The Surprise—ID Immense orange rose shade	.12	8.00
The Telegram—ID Tall orange yellow, tipped white	.12	8.00
The World—FD Rosy megenta and silver	.15	10.00
Thomas A. Edison—FD Large rich royal purple	.18	12.50
Treasure Island—FD Apricot gold and rose	.20	
Vermillion Poinsetta—Nov. Bright glowing red	.15	10.00
Vickory's Yellow—ID Large rich butter yellow	.15	10.00
Walkover Prince—FD Nopel red, marked with lemon	.10	6.00
Watchung Maroon—FD Unusual dark cherry and maroon	.25	
Wenoka—FD Deep rosy mauve	.30	
White Wonder—ID See Kemp's White Wonder	.12	10.00
W. H. T.—FD Huge round begonia rose, tall	.12	6.00
William H. Hogan—FD Garnet red, petals white center to tip	.10	4.00
W. J. Irwin—FD Huge lavender purple, cane-like stems	.12	6.00
Yellow King—FD Med. round deep butter yellow, best cut	.15	12.00
Yellow Princess—ID Immense shaggy primrose yellow	.15	12.00

CACTUS and SEMI CACTUS

Key—SC. Semi-cactus; Inc. Incurved; Str. Straight

	each	per 100
Adda Patterson—SC Large clear white, wavy petals	.12	8.00
Advance—Str. Small scarlet orange	.10	5.00
Agnes Young—SC Large, soft velvety red, tipped gold	.12	8.00
Aiko—SC Huge cardinal red, long stems	.35	
Ambassador—Str. Beautiful golden buff	.20	
Amelia Earhart—SC Huge apricot and salmon	.25	22.00
Andreas Hofer—Inc. Small rose pink, creamy center	.18	12.00
Bowen Tuffs—Inc. Small light orange	.10	7.00
Chemar's Masterpiece—SC Immense orchid pink	.10	5.00
City of New York—SC Large, blends salmon gold, etc.	.15	9.00
Daddy Butler—SC Small violet rose, reverse lighter	.10	5.00
Eagle Rock Beauty—SC A giant pink and cream	.12	8.00
Effective—Str. Small, profuse ecru, good cut	.10	8.00
Elsa Bonnell—SC Medium, deep velvety maroon	.10	6.00
Elsie Daniels—SC Huge lavender-pink to white	.10	6.00
Fay Beaton—SC Immense deep snowy white	.18	12.00
F. W. Fellows—Inc. Small scarlet orange	.15	10.00
Gladys Sherwood—SC Large glistening white	.10	8.00
Grand Slam—SC Large rich pink	.30	
Jean Hare—SC Huge buff apricot to bronze tips	.10	4.00
Jean Trimbee—SC Petunia violet, huge, long wavy petals	.20	15.00
Jersey's Melody—SC Rich orange red, tips edged gold	.15	10.00
Jersey's Sweetheart—SC Dainty, pink center cream	.10	5.00
Josephine G.—SC Clear soft pink	.15	10.00
Kalif—SC Large glistening scarlet, tall	.15	10.00
Lenda Hanks—SC Glowing pomegranate purple, tall (1939)	1.00	75.00
Lawine—Inc. Small white, tint of violet	.10	5.00
Laura Morris—SC Massive orange and buff	.10	4.00

Discounts Given on Large Orders

	each	per 100
Marshall's Eureka—SC Large deep glistening white	.50	
Minnie Eastman—SC Flame, velvety orange, large	.15	12.00
Miss Belgium—Str. Medium, coral to orange scarlet	.20	
Mrs. C. H. Breck—SC Medium, blends yellow carmine, etc.	.10	8.00
Mrs. Ethel F. T. Smith—SC White, lemon center	.10	7.00
Mrs. J. H. Jackson—Str. Small very deep maroon	.10	6.00
Ohio Glory—SC Medium rhodamine purple	.10	5.00
Palo Alto—SC Immense salmon gold	.18	
Papillon—SC Large old rose, shaded	.10	5.00
Purple Cactus—Inc. Small dainty light purple	.10	5.00
Rene Cayeux—Str. Small glowing crimson red	.12	8.00
Roycroft—Str. Huge orange buff held very high	.10	7.00
Samoset—SC Large, iridescent autumn shades	.20	
Samuel T. Alexander—SC Huge Japanese rose	.12	6.00
Satan—SC Large, intense scarlet, long stems	.15	
Silverado—SC Large silvery white, tinted lavender	.15	
Siskiyou—SC Immense mauve pink	.15	10.00
Star of Bethlehem—SC Large star-like white	.15	10.00
Supreme Beauty—SC Hues salmon pink rose, etc.	.20	15.00

MINIATURE DAHLIAS

	each	per 100
Baby Royal—Peony suffused salmon pink, etc.	\$.10	\$ 8.00
Bishop of Llandaff—Duplex, deep red, dark foliage	.15	12.50
Buckeye Baby—Dec. A dandy golden buff	.20	
Coronne—FD Pure white, heavy foliage	.15	10.00
Fairy—FD Best to cut lavender pink	.10	7.00
Irene—FD Soft old rose, tall, heavy foliage	.12	7.00
Little Sweetheart—Dec. Red with white tips	.12	9.00
Marcella—Dec. Pale pink, good stems	.10	8.00
Market Queen—Cac. Deep crimson	.15	10.00
Maurice Revoir—Collarette, petals maroon, collar white	.10	6.00
Parable—Single, tall deep purple edged white	.10	4.00
Red Head—FD Scarlet orange	.15	
Virginia—Duplex Pure white	.10	
Twilight—ID Light red. striped white	.15	10.00

BALL or SHOW DAHLIAS

	each	per 100
A. D. Livoni—Small Shell pink	\$.10	\$ 5.00
Black Diamond—Medium Very dark maroon	.12	10.00
Bonnie Blue—Small Bluish lavender	.10	6.00
Caleb Powers—Medium	.10	
Double Livoni—Nov. Each petal contains four others	.20	
Globe de Nantes—Small Compact rich red	.10	5.00
Maude Adams—Medium White overlaid lavender	.10	4.00
Mrs. C. D. Anderson—Large Garnet crimson	.10	4.00
Puritan—Medium White, tinted pink	.10	5.00
Red Duke—Small Compact deep red	.10	4.00

POMPON DAHLIAS

	each	per 100
Amber Queen—Small amber flowers	\$.10	\$ 3.00
Baby—Center white, petals tipped rose	.10	4.00
Bobby—Large rich plum	.10	6.00
Bonny—A fine little pink	.30	
Bright Red Pom—Small, profuse rich bright red	.10	4.00

	each	per 100
Challenge—Larger variegated cherry and white	.10	4.00
Cherridor—Deep orangered, long stems	.75	
Clara Harsh—Yellow blended with old rose, a beauty	.10	4.00
Coral Glow—Center gold, rest true coral pink	.45	
Darkness—Small near maroon, long stems extra good	.15	
Darksome—Larger, purple maroon, short plant	.10	4.00
Dee Dee—Small pale lilac, very long stems	.12	
Elsie—White, trace of lavender at center	.10	3.00
Gerda—Base rich canary shading to creamy yellow	.45	
Gold Eye—Short plant, reddish orange, gold center	.10	4.00
Golden Papoose—Amber gold, extra fine cut	.12	8.00
Golden Queen—Pure golden yellow	.10	4.00
Gruss Aus Wein—Large, crushed strawberry color	.20	18.00
Highland Mary—Large, white heavily edged pink	.10	5.00
Jaraposity—Large orange and buff	.10	5.00
Jessica—Small amber, tipped light red	.10	4.00
Joe Fette—Small white, long stems	.10	
Johnnie—Large crimson red	.10	5.00
Johnnie Peppin—Very dark crimson, long stems	.10	
Lassie—Small, base light yellow, tips old rose	.10	5.00
Little Dorothy—White and amber, variegated	.10	3.00
Little Herman—Red and white, variegated	.10	5.00
Little Mary—Small nearly black maroon	.15	10.00
Mary Ellen's Papoose—Large rich rose pink	.15	10.00
Mary Munns—Large fushia purple, long stems	.10	8.00
Midget—A small salmon, suffused violet	.10	8.00
Miss Alma—Combination white, edges deep lavender	.45	
Montague Wooten—Small dark purple red, white at base	.10	4.00
Neatness—Large creamy pink, short plant	.12	8.00
Nerissa—Lavender pink, tinted silver	.15	10.00
Nona—Bright orange scarlet, short plant	.10	4.00
Orange Gem—A small clear orange	.45	
Pee Wee—Very small, light orange yellow	.10	4.00
Prince Charming—Large dark purple, base white	.10	5.00
Purple Pompon—Large rich purple, good stems to cut	.10	4.00
Raphael—Large, dark purple red	.10	5.00
Snowclad—Snow white, medium size, a dandy	.10	5.00
Sunny Daybreak—Tall, apricot yellow edged scarlet	.10	5.00
The Leader—Rich orange yellow, tinted rose	.10	5.00
Tommy Keith—Large, variegated red and white	.10	4.00
Vivid—Large, tall, bright scarlet orange	.10	3.50
Wild Papoose—Dark strawberry, bronze at tips	.10	6.00
Winifred—Small light lavender, shaded	.10	5.00

MIXED DAHLIAS—Each year as we add new dahlias we find it necessary to discontinue some of the older ones, many of which are very fine; these small lots mixed, mostly decorative, are exceptional value at \$3.00 per 100, minimum order; \$30.00 per 1,000.

MIXED DAHLIAS	per 100	per 1,000	50 of one kind at 100 rate
Pompons	\$4.00	\$35.00	250 of one kind at 1,000 rate
Yellow	5.00	48.00	
White	6.00	55.00	All MIXED EXTRA VALUE
Red	4.00	35.00	
Pink Shades	5.00	40.00	

OUR TENTH BIRTHDAY ANNIVERSARY

Free PRESENTS for you

Through your patronage we have thrived and grown beyond anything that we imagined ten years ago. Our Success has been your patronage, therefore we are going to express our thanks with free dahlias for you.

NOTICE. - With all paid orders received before APRIL 1st., we will let you choose from our lists Dahlias to the amount of;

5%	on orders up to \$5.00	10%	on orders up to \$15.00 and over \$5.00
15%	on orders up to \$50.00 and over \$15.00	20%	on orders over \$50.00